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## A Survey on Parenting Methods and the Role of Parents in Children's Literature: Content Analysis of Picture Books

Analyzing picture books based on parenting styles and parents' presence are the main purposes of this research. All the picture books at Shiraz University Centre for Children's Literature Studies' Library (SUCCLS' Library) published from 1380-1390 (2001-2011) were studied in this study. About 65 books were selected from the books in which parents are present. The selected story books were analyzed on the basis of Inductive Qualitative Content Analysis, Shifer Parenting Theory and Anderson-Hamilton Pattern.

Research results show that the children's dominant book patterns are intimate and controllable. Analyzing the type and the quality of parents' presence shows that father's presence in story-picture books is insignificant. Additionally it is concluded that in selecting parents' treatment with children, authors have paid more attention to the norms and the customary cultures in the society.